



# KYLIE HILL

Graphic Designer - Social Media Designer

## Profile:

Highly motivated and versatile graphic designer with a background in social media design and marketing. Seeking a challenging position contribute creative expertise to a dynamic team. A skilled problem solver, adept at tackling challenges and finding effective solutions.

## Phone:

803 - 427 - 8393

## Address:

1522 Autumn Ln  
Lugoff, SC 29078

## Portfolio:

kyliescreations.com

## Email:

kjhill1105@gmail.com

## Skills:

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Lightroom
- Canva
- Figma
- Microsoft Office
- Google Suite
- SharpSpring
- WordPress
- HTML & CSS
- Retail Experience

## EDUCATION:

### Clemson University

*Bachelor's of Science Degree in Graphic Communications*

*Minor in Business Administration*

GPA: 3.41

August 2023  
Clemson, SC

## Experience:

### MadPark Graphic Designer

*Social Media Designer, Graphic Designer*

August 2023 - Current  
Remote

- Designed and created engaging social media posts to promote the organization's mission and events.
- Developed eye-catching rack cards and brochures to effectively communicate the non-profit's programs and initiatives.
- Designed custom t-shirt graphics that resonated with the organization's supporters.
- Crafted professional and memorable business card designs for the organization and staff members.

### Clemson Computer Store

*Graphic Designer, Sales Clerk*

May 2021 - August 2023  
Clemson, SC

- Follow strict branding guides for Clemson when creating promotional graphics and flyers that are approved by the Apple and Dell marketing teams.
- Work with students, faculty, and parents to explain and advise the customer with the correct computer to fit their lifestyle needs.
- Track and monitor shipment progress for orders, reorder products to maintain optimal inventory levels, and complete comprehensive sales reports.

### Printing Industry of the Carolinas (PICA)

*Social Media and Marketing Intern*

January 2023 - May 2023  
Remote

- Designed social media posts, emails, and brochures for there Print is... campaign and to keep members of the foundation updated on current events.
- Scheduled and created social media posts and emails templates for information to send out through the marketing software, SharpSpring.
- Tracked analytics and views from emails and social media posts to compile reports and to make sure the

### Camp Ozark

*Photographer*

May 2022 - August 2022  
Mt. Ida, Arkansas

- Worked 16+ hours every day for the whole summer and worked with children to take formal and informal headshots and cabin photos.
- Met the daily quota of 300 finalized and edited photos each day, either through candid photos, group photos, or action shots from events.